

Website



**SOUND THE ALARM**  
Save a Life



Every day, seven people in the U.S. die in home fires, most in homes that lack working smoke alarms. In partnership with local fire departments, community groups, and corporate supporters, we are offering **FREE smoke alarms** to residents in need and providing fire preparedness education to hundreds of local families through our ongoing Home Fire Campaign.

To schedule a free smoke alarm installation, please fill in and return the coupon below,  
email [smokealarms.st@redcross.org](mailto:smokealarms.st@redcross.org) or call 607-785-7207

Sound the Alarm - Free Smoke Alarm Installation

Name:	_____
Street Address:	_____
City:	_____ State: _____ Zip: _____
Phone:	_____ Email: _____

\*\*Please Return To: American Red Cross, Attention: Disaster Services  
620 East Main Street  
Endicott, NY 13760



*correspond.*

**Southern Tier Chapter**  
620 East Main Street  
Endicott, NY 13760  
Office: 607.785.7207

February 15, 2019

Greetings,

The American Red Cross mobilizes people to help their neighbors down the street, across the country and around the world. Our network of generous donors, amazing volunteers and dedicated employees provides selfless service daily to those in need.

As a Volunteer Recruitment Specialist for the Western and Central New York Region of the American Red Cross, I hope you will consider sharing the enclosed flyers with anyone who might be interested in learning more about the American Red Cross or joining our volunteer team. Over 90 percent of the American Red Cross workforce consists of volunteers, and we are always searching for talented new volunteers interested in helping others in their time of need.

Also, if you know a business or organization that would be interested in having a presentation for their employees or members about Red Cross programs and volunteer opportunities, we would be happy to discuss options for an upcoming meeting or event. Presentations typically run 20-30 minutes long, and can include PowerPoint slides as well as a question and answer period. However, the presentation is tailored to fit the framework of the meeting or event.

Thank you very much for giving me the opportunity to introduce myself and considering my request to share our volunteer opportunity flyers and offer to make a presentation about Red Cross Programs and Volunteer Opportunities. I would be happy to answer any questions you might have, and hope we can partner together to develop and empower volunteers focused on having a positive impact in the world.

Regards,

*Suzann Hensley*

Suzann Hensley  
Volunteer Recruitment Specialist  
O: 315.234.2217 | C: 315.459.1738  
suzann.hensley@redcross.org  
Serving Broome, Chemung, Chenango, Cortland, Schuyler, Tioga and Tompkins Counties

# Give back to humanity

## Become a Red Cross volunteer

### American Red Cross Volunteers Touch Lives Everyday

We are as diverse as the people receiving Red Cross services. We are all different ages, with different backgrounds and skills -- and together, we deliver the Red Cross mission to our communities.

As a Red Cross volunteer, you can help your community prepare for and respond to emergencies, deliver hope and comfort, meet new people -- all while making a huge, positive impact on the lives of those who need it most.

*"The Red Cross teaches you, trains you in the field, and trusts you to go out and serve the community... You'll like it here."*

— volunteer Joyce Adams



**Disaster Response**—Help people affected by disasters ranging from home fires to hurricanes by providing food, shelter, essential relief supplies and comfort and hope.

**Preparedness Education**—Teach families, people in classrooms, organizations and corporations how to Be Red Cross Ready for disasters and emergencies.

**Service to the Armed Forces**—Connect families and veterans with resources in response to emergencies, train military families in coping and resiliency skills, and supply recreational and therapeutic support in military and VA health care facilities.

**International Humanitarian Services**—Coordinate fundraising for measles vaccines, educate youth about the Geneva Conventions and provide international tracing and messaging.

**Fundraising**—Make it financially possible for the Red Cross to deliver its lifesaving services. The Red Cross relies on volunteers and the generosity of the American public.

**Leadership**—Serve on a Red Cross board or decision-making committee, manage a program, or chair an activity.

**Blood Services**—Coordinate blood drives or serve as a blood drive volunteer to register blood donors and staff the refreshment area.



**American  
Red Cross**

[www.redcross.org/volunteer](http://www.redcross.org/volunteer)  
Suzann Hensley  
[suzann.hensley@redcross.org](mailto:suzann.hensley@redcross.org)  
O: 315.234.2217 | C: 315.459.1738



## American Red Cross Volunteer Opportunities

Suzann Hensley, Volunteer Recruitment Specialist | O: 315.234.2217 or C: 315.459.1738 | [suzann.hensley@redcross.org](mailto:suzann.hensley@redcross.org)  
[www.redcross.org/volunteer](http://www.redcross.org/volunteer)

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### Department Volunteer Recognition and Appreciation Lead

The American Red Cross is looking for volunteers to oversee the development and implementation of formal and informal volunteer recognition programs. Volunteers carry out 90% of the humanitarian work of the Red Cross, so we could not fulfill our mission without our amazing volunteers. The Red Cross understands that volunteers need to be encouraged and recognized for their vital contributions to the Red Cross mission, so we need help creating an environment where they feel needed and appreciated.

### Blood Services Transportation Specialist

The American Red Cross is looking for volunteer drivers to transport blood products, ensuring they are available when and where they are needed. Drivers transport blood from fixed and mobile collection sites to the regional blood center; distribute tested blood and blood products to area hospitals; complete required paperwork and obtain required signatures. Candidates must have a valid driver's license with no revocations and at least 3 years of driving experience. They must also be able to lift/carry up to 20 pounds.

### Disaster Services Hands-Only CPR Presenter

The American Red Cross is looking for volunteer presenters to teach untrained bystanders how to perform hands-only CPR. Having more citizen bystanders trained in this simple skill can help save lives by putting more cardiac arrest victims within a few steps of lifesaving assistance. The Hands-Only CPR technique is taught in a 30-minute skill building session. Participants learn how to check for consciousness, call 9-1-1 (or the local emergency number), and give continuous chest compressions. Presenters must already be certified/have certification in adult CPR.

### Service to the Armed Forces Regional Hero Care Network Caseworker

The American Red Cross is looking for volunteers to help military members, veterans and their families prepare for, cope with and respond to the challenges of military service. Tasks include: accessing the web-based Case Management System, making follow up calls, and logging case notes on a regular basis; acquiring a working knowledge of local, state and federal resources aiding military members, military families, and veterans; and maintaining strict confidentiality of any case notes, names and other personal information in accordance with American Red Cross policies.

### Service to Armed Forces Reconnection Workshop Instructor

The American Red Cross is looking for volunteers to facilitate Reconnection Workshops for military members and their families. Reconnection Workshops focus on individual and small group discussion that enhances the likelihood of positive reconnections among family members and others in the community, and the successful re-engagement of service members and veterans in civilian life. Volunteers must have a Master's level or higher mental health professional degree with independent, unencumbered license in one of the following disciplines: Psychiatry, Psychology, Social Work, Counseling, Marriage and Family Therapy, School Counseling/Psychology, Nursing (APN or CS in Mental Health area), or RN's board certified in Psychiatry/Mental Health.

### Disaster Services Disaster Action Team or Large Scale Responder

This is our greatest need for volunteers. Become trained to participate locally, regionally or nationally in American Red Cross disaster responses. The American Red Cross relies on volunteers to help prevent and alleviate human suffering in the face of emergencies. Volunteers make up over 90 percent of the Disaster workforce and make it possible to respond to nearly 70,000 disasters every year. The American Red Cross provides FREE disaster training for all volunteers. Training classes may be completed online or in-person depending on the courses required.

### Media Relations

The American Red Cross is looking for volunteers to help develop and deliver the Red Cross story behind-the-scenes, on-camera, in-person and online through media channels, websites, social media feeds and other content platforms. These volunteers sign up to be on call during shifts to review and assess media inquiries, share information on smaller incidents and notify leadership when additional media presence is needed. They also work to protect the reputation of the Red Cross by identifying and assessing potential for harm to the Red Cross brand and misinformation or information gaps. Successful candidates have education and/or experience in media relations.